

Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

Housing Specification

Housing Specification



Key information

Metric type

Circulation

ABC total

10,674 average

Period

1 July 2015 to 30 June 2016

No of issues

6

Market sector

Architecture: General

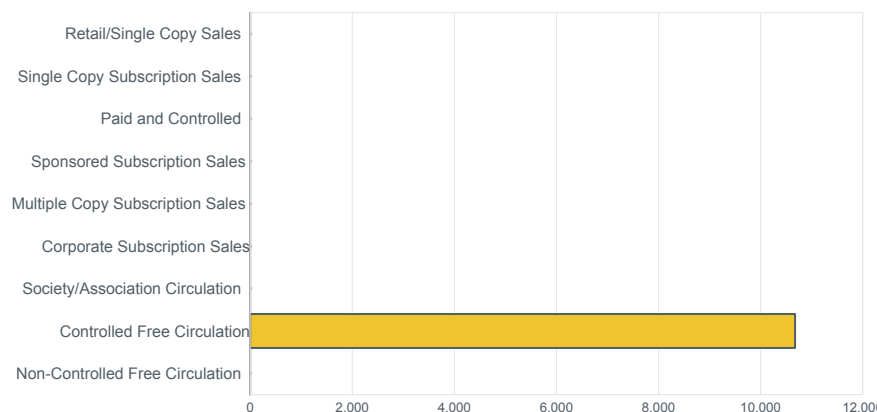
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Contact details

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Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,674	10,674	-	10,674	10,674	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated Apr / May 16 and distributed on 9 May 2016

Audit Issue Circulation	10,674	10,674	-	10,674	10,674	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	10,674	10,674	-	10,674	10,674	-	-	-	-
Individual requests	1,270	1,270	-	1,270	1,270	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	9,404	9,404	-	9,404	9,404	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Individuals working on projects within the private and social housing sectors including architects, quantity surveyors, project managers, building surveyors, contract managers and procurement officers. Individuals in establishments within local authorities and housing associations including managing directors/chief executives, managers and directors of property services, regeneration and development, operations, projects and resources. Also individuals within housebuilders, contractors and developers including development officers, contracts managers, planning services, planning consultants, site managers, M&E consultants, maintenance managers and facility managers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	1,270	100.0	368	29.0	386	30.4	516	40.6
Individual Requests - Print	1,270	100.0	368	29.0	386	30.4	516	40.6
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Jul / Aug 15	12-Aug-15	10,674	10,674	-	-
Sept / Oct 15	09-Oct-15	10,674	10,674	-	-
Nov / Dec 15	15-Dec-15	10,674	10,674	-	-
Feb / Mar 16	07-Mar-16	10,674	10,674	-	-
Apr / May 16	09-May-16	10,674	10,674	-	-
June / July 16	28-Jun-16	10,674	10,674	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 30 August 2016.

The data included is derived from a return of circulation prepared by the publisher: TSP MEDIA.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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