

# Business Magazines

Combined Total Circulation Certificate

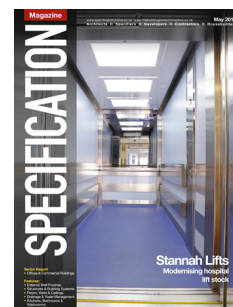
July 2015 to June 2016



Setting the standard

Specification Magazine

# SPECIFICATION Magazine



## Key information

### Metric type

Circulation

### ABC total

15,500 average

### Period

1 July 2015 to 30 June 2016

### No of issues

12

### Market sector

Architecture: General

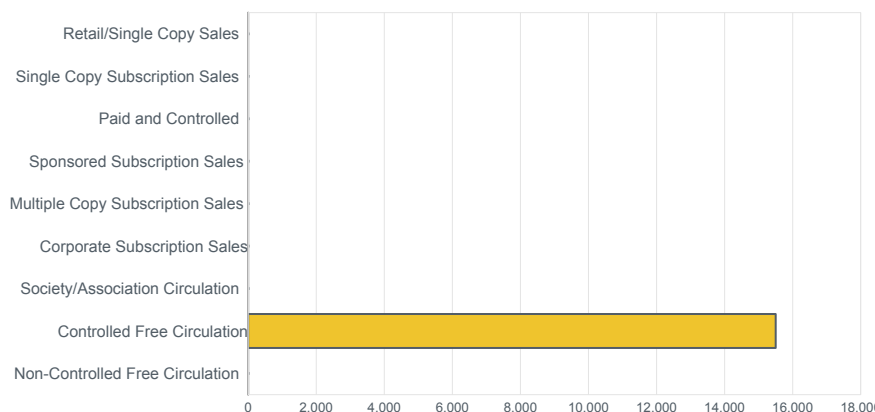
## Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

### Contact details

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## Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	15,500	15,500	-	15,500	15,500	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

**Analysis for the Audit issue cover dated May 2016 and distributed on 24 May 2016**

<b>Audit Issue Circulation</b>	15,500	15,500	-	15,500	15,500	-	-	-	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	15,500	15,500	-	15,500	15,500	-	-	-	-
Individual requests	7,209	7,209	-	7,209	7,209	-	-	-	-
Company requests	16	16	-	16	16	-	-	-	-
Non-requested by name	8,275	8,275	-	8,275	8,275	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

**Controlled circulation for the audit issue**

Terms of control: Individuals working in private housing, social housing, industrial, offices, retail, hotel & leisure, education, health, community & amenity, infrastructure & utility sectors including architects, main contractors, specialist contractors, project managers and engineers. Also, those responsible for the specification or purchase of building products and services and those working in architectural practices, housebuilding companies, building contractors, housing associations, property developers, survey practices, consulting/contracting engineering companies and building materials manufacturers/ suppliers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>7,225</b>	<b>100.0</b>	<b>3,788</b>	<b>52.4</b>	<b>2,435</b>	<b>33.7</b>	<b>1,002</b>	<b>13.9</b>
Individual Requests - Print	7,209	99.8	3,774	52.2	2,435	33.7	1,000	13.8
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	16	0.2	14	0.2	-	-	2	0.0
Company Requests - Digital	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July 2015	23-Jul-15	15,500	15,500	-	-
August 2015	24-Aug-15	15,500	15,500	-	-
September 2015	24-Sep-15	15,500	15,500	-	-
October 2015	23-Oct-15	15,500	15,500	-	-
November 2015	24-Nov-15	15,500	15,500	-	-
December 2015	11-Dec-15	15,500	15,500	-	-
January 2016	27-Jan-16	15,500	15,500	-	-
February 2016	29-Feb-16	15,500	15,500	-	-
March 2016	23-Mar-16	15,500	15,500	-	-
April 2016	29-Apr-16	15,500	15,500	-	-
May 2016	24-May-16	15,500	15,500	-	-
June 2016	17-Jun-16	15,500	15,500	-	-

**More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 30 August 2016.

The data included is derived from a return of circulation prepared by the publisher: TSP MEDIA.

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