

# Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

## Specification Product Update

# SPECIFICATION

PRODUCT UPDATE



### Key information

#### Metric type

Circulation

#### ABC total

15,000 average

#### Period

1 July 2015 to 30 June 2016

#### No of issues

6

#### Market sector

Architecture: General

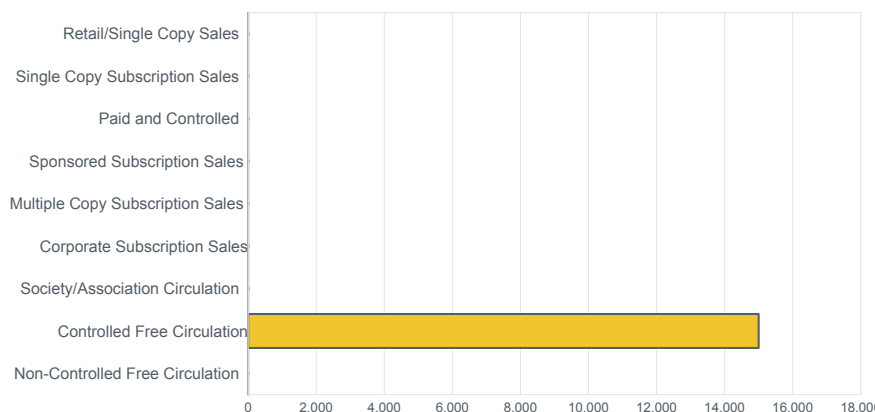
### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

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### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	15,000	15,000	-	15,000	15,000	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

## Analysis for the Audit issue cover dated Issue 3 16 and distributed on 31 May 2016

<b>Audit Issue Circulation</b>	15,000	15,000	-	15,000	15,000	-	-	-	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	15,000	15,000	-	15,000	15,000	-	-	-	-
Individual requests	5,872	5,872	-	5,872	5,872	-	-	-	-
Company requests	5	5	-	5	5	-	-	-	-
Non-requested by name	9,123	9,123	-	9,123	9,123	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

## Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Controlled circulation for the audit issue

Terms of control: Architects, architectural technologist, surveyors, engineers, materials buyers, contract managers, premises/facilities/estate managers and individuals responsible for the specification or purchase of building products and services working for the public sector, architectural practices, housebuilding companies, building contractors, housing associations, property developers, survey practices, consulting/contracting engineering companies and building materials manufacturers/suppliers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>5,877</b>	<b>100.0</b>	<b>3,570</b>	<b>60.7</b>	<b>1,279</b>	<b>21.8</b>	<b>1,028</b>	<b>17.5</b>
Individual Requests - Print	5,872	99.9	3,567	60.7	1,279	21.8	1,026	17.5
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	5	0.1	3	0.1	-	-	2	0.0
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 3 15	08-Jul-15	15,000	15,000	-	-
Issue 4 15	15-Sep-15	15,000	15,000	-	-
Issue 5 15	16-Nov-15	15,000	15,000	-	-
Issue 1 16	12-Feb-16	15,000	15,000	-	-
Issue 2 16	15-Apr-16	15,000	15,000	-	-
Issue 3 16	31-May-16	15,000	15,000	-	-

## More Information

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'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

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This certificate was issued on 30 August 2016.

The data included is derived from a return of circulation prepared by the publisher: TSP MEDIA.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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