

# Business Magazines

Combined Total Circulation Certificate

July 2014 to June 2015



Setting the standard

## Landscape and Amenity Product Update



### Key information

#### Metric type

Circulation

#### ABC total

10,000 average - print & digital (gross)

10,000 average (print)

0 average (digital)

#### Period

1 July 2014 to 30 June 2015

#### No of issues

12

#### Market sector

Architecture: Landscaping

#### Contact details

Tanner Stiles Publishing Limited

Grosvenor House

Central Park

Telford

Shropshire

01952 234000

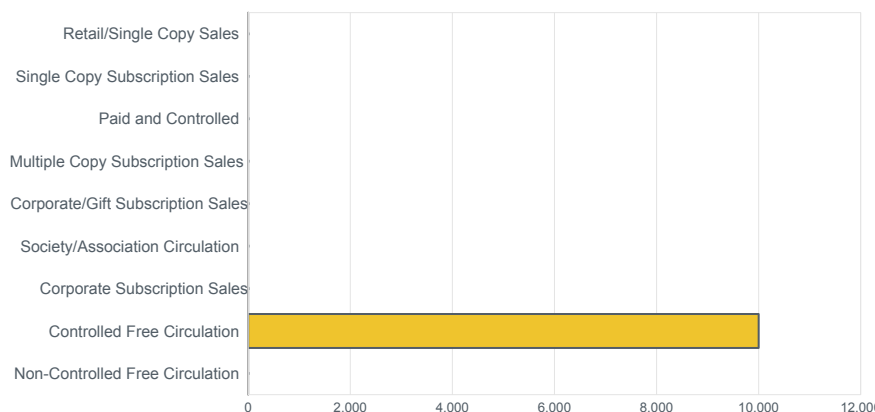
becki@tspmedia.co.uk

www.landscapeandamenity.com

### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,000	10,000	-	10,000	10,000	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

## Analysis for the Audit issue cover dated JUN 15 and distributed on 10 June 2015

<b>Audit Issue Circulation</b>	10,000	10,000	-	10,000	10,000	-	-	-	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	10,000	10,000	-	10,000	10,000	-	-	-	-
Individual requests	4,062	4,062	-	4,062	4,062	-	-	-	-
Company requests	8	8	-	8	8	-	-	-	-
Non-requested by name	4,207	4,207	-	4,207	4,207	-	-	-	-
Non-requested by job title / function	1,723	1,723	-	1,723	1,723	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

## Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Controlled circulation for the audit issue

Terms of control: Individuals working on projects within the leisure, groundcare & amenity sector including architects, landscape architects, development, project, operation managers. Individuals in establishments within local authorities, including landscape architects, contractors, parks officers, leisure services managers, direct labour organisations contracted to carry out amenity, ground, sport, leisure and parks maintenance, project and development work. Also groundsman of universities, colleges and schools and golf clubs.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>4,070</b>	<b>100.0</b>	<b>2,619</b>	<b>64.3</b>	<b>493</b>	<b>12.1</b>	<b>958</b>	<b>23.5</b>
Individual Requests - Print	4,062	99.8	2,617	64.3	491	12.1	954	23.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	8	0.2	2	0.0	2	0.0	4	0.1
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JUL 14	04-Jul-14	10,000	10,000	-	-
AUG 14	08-Aug-14	10,000	10,000	-	-
SEPT 14	08-Sep-14	10,000	10,000	-	-
OCT 14	08-Oct-14	10,000	10,000	-	-
NOV 14	10-Nov-14	10,000	10,000	-	-
DEC 14	09-Dec-14	10,000	10,000	-	-
JAN 15	07-Jan-15	10,000	10,000	-	-
FEB 15	09-Feb-15	10,000	10,000	-	-
MAR 15	09-Mar-15	10,000	10,000	-	-
APR 15	02-Apr-15	10,000	10,000	-	-
MAY 15	10-May-15	10,000	10,000	-	-
JUN 15	10-Jun-15	10,000	10,000	-	-

## More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

This certificate was issued on 12 August 2015.

The data included is derived from a return of circulation prepared by the publisher: TSP MEDIA.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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