

Editorial Programme

In each issue of Housing Specification our editorial team will cover the latest news as well as comment on the latest subjects.

Regular Categories:

- News & Housing Matters
- Housing Insight
- Innovations
- Project/Case Studies

Subject Coverage:

- New Build & Affordable Homes
- Flats, Apartments & Tower Block Refurbishment
- Social Housing Repairs & Maintenance
- Sustainability & Energy Efficiency
- Refurbishment & Retrofit
- Retirement Villages / Residential Care Homes & Student Accommodation
- Private Housing
- Luxury Developments

Product Sections in every issue

Each issue of Housing Specification will carry five product sections to cover all the products specified in the Housing market:

- **Social Housing** - All products.
- **External Envelope** - Bricks & Stone, Roofing, Cladding, Structures, External Insulation, Doors, Windows & Ironmongery, Paints & Coatings, Balconies Canopies, Decking.
- **Home Energy** - Heating, Ventilation, Plumbing, Water Management, Waste Disposal, Internal Insulation, Air Conditioning.
- **Home Safety, Security & Fire Protection** - Fire Protection, Alarms, Care & Disability, Doors, Windows & Lock Systems
- **Interiors** - Floors, Walls, Ceilings, Lofts, Kitchens, Bathrooms, Washrooms, Lifts & Stairs, Architectural Ironmongery, Adhesives, Casings, Tiles, Lighting.
- **External Works & Drainage** - Landscapings, Paving, Walling, Underground Drainage, Fencing, Gates

Publication Dates 2024

- February
- April
- June
- August
- October
- December

Rates & Data

MAGAZINE ADVERTISEMENT RATES

ADVERT SIZE (all in mm)	1 Insertion (£)	2-4 Insertions (£)	5 or 6 Insertions (£)
Full Page 210(w) x 297(h) + 3mm bleed	1,350	1,200	1,050
1/2 Page 186(w) x 120(h)	700	650	600
1/4 Page 86(w) x 120(h)	400	375	350
1/2 Vertical Page 86(w) x 120(h)	700	650	600
1/4 Strip 186(w) x 65(h)	400	375	350
1/2 DPS 400 (w) x 120(h) mm	1,500	1,425	1,350
DPS 420(w) x 297(h) + 3mm bleed	2,100	2,000	1,900

SPECIAL POSITIONS

Position	Size (in mm)	1 insertion (£)	2-4 insertions (£)	5 or 6 insertions (£)
Front Cover*	210(w) x 297(h) + 3mm bleed	2,400	2,300	2,200
Inside Front Cover	210(w) x 297(h) + 3mm bleed	1,450	1,400	1,350
Back Cover	210(w) x 297(h) + 3mm bleed	1,475	1,425	1,375

*Package includes front cover image, reference on contents plus full or double page editorial spread within magazine.

PR & EDITORIAL SUBMISSIONS

PRODUCTS IN FOCUS

All editorial submitted for inclusion within the Products in Focus section of the magazine levies a production charge of £110.00 (agreed prior to publication).

(Please forward any relevant press material together with hi-resolution photography to Katie Heath - katie@tspmedia.co.uk)